

# KCAC Sponsorship Program

Giving back to the  
community.



KINGSGROVE COMMUNITY  
AID CENTRE INC.

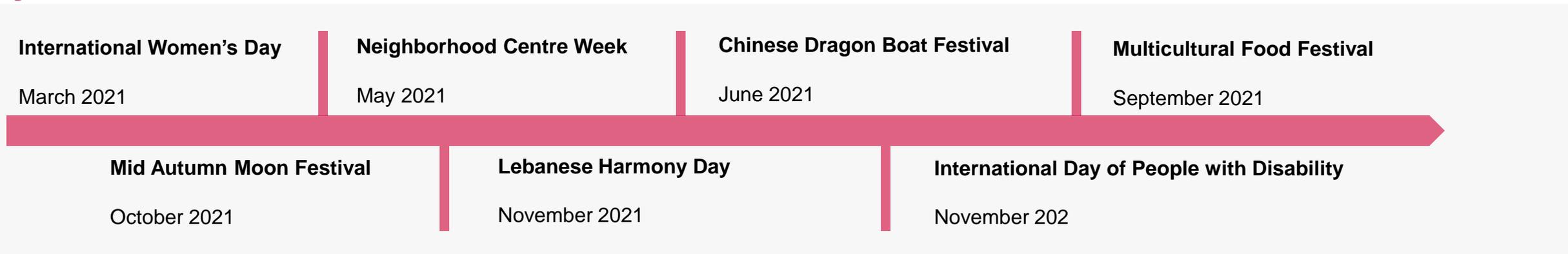
# About KCAC

Kingsgrove Community Aid Centre (KCAC) is a community based locally managed community centre committed to identifying and responding to emerging needs in the local community. We especially welcome and support those in the community who are experiencing social, cultural, economic, physical and linguistic challenges. Our way of working is caring, inclusive and participatory; we respond flexibly to meet the diverse needs of the wide range of community members we serve.

We provide a wide range of services across the lifespan which respect our community profile and needs and include: Out of School Hours Care to support working families; day care and social support for seniors; multicultural day care; services for people with disability; phone support service for housebound seniors; supported playgroups and family support programs; Chinese family (grandparent) and cultural groups (community development and support); community development programs; individual and systemic advocacy; information and referral services; and other services (podiatry, tax, first aid and JP).

KCAC is a not for profit charitable organisation funded by a range of government agencies. We hold no affiliation with either political parties or religious organisations and we provide our services in a non-discriminatory manner.

## Key Events



# Sponsorship Benefits

Align your brand with a trusted and respected organisation, and contribute to the quality of services provided to the local community by the Kingsgrove Community Aid Centre.

The development of our sponsorship program is a significant investment for KCAC and we undertake substantial due diligence before committing to a new sponsorship.

In return, we offer access to a high profile and trusted local brand, access to a wide membership base spanning across multiple demographics, and access to highly effective communication channels (print and electronic) and marketing capability through our flagship and major events.

Our sponsorship packages reflect the value of the significant marketing and promotional opportunities that KCAC is able to provide your organisation. A sponsorship with KCAC provides your organisation with unique opportunities for building relationships with our member base, your customers and the broader community. Achieve your marketing and corporate social responsibility objectives and create inspiring experiences for your clients and staff.

**KCAC is a registered charity and all donations over \$2 are tax deductible.**

- Increased **brand exposure**
- Gain access to **new audiences**
- Unique opportunities to develop **new clients and relationships**
- Add **value** to your business
- Access a high profile **local brand**
- **Promotional opportunities** through web placement, multiple communication channels and at KCAC events
- Face-to-face **networking** at KCAC events

# Sponsorship Tiers

Benefits	Silver \$5,000	Gold \$10,000	Platinum \$15,000
Government and media exposure at KCAC events (subject to attendance)			✓
Opportunity to address delegates and provide a brief presentation on your organisation or present the Welcome to and Acknowledgement of Country			✓
Naming rights to sponsor flagship and major specific event(s)		1 event	3 events
Tickets to attend event		2 tickets	4 tickets
Recognition as sponsor at the event by MC		✓	✓
Inclusion of logo on event invitation and/or promotional material as a KCAC sponsor		✓	✓
Placement of a corporate banner throughout event(s)		✓	✓
Leaflets on table at event(s)		✓	✓
Recognition as a sponsor on the KCAC website / KCAC Projects	✓	✓	✓
Leaflets and/or merchandise are made available at KCAC premises	✓	✓	✓
Exposure to KCAC members at specific event(s)	✓	✓	✓

# Sponsor a specific program or project

Programs & Projects				
KCAC Social Support Groups (CHSP) ►	English Speaking Group	Italian Speaking Group	Arabic Speaking Group	Chinese Speaking Group
Let's Get Active Seniors Program (ANOA & Sports Australia)	Seniors Exercise Classes (CHSP)		Seniors Computer Classes (CHSP)	
KCAC First Aid Courses for parents, carers & grandparents (TEIP)				
KCAC Out of School Hours Care	Hurstville Out of School Hours Care			
KCAC MUSTER Project (Mutual, Understanding, Support, Tolerance & Respect) Bringing Diverse Communities Together.				
KCAC Playgroups (TEIP) ►	General Playgroup	Supported Playgroup	POPPY Playgroup (Mental Health Support)	
Chinese Grandparents Support Services (TEIP) ►	Chinese Activity & Support Group		Chinese Opera Group	
KCAC Allied Health Podiatry Services (CHSP)				
KCAC Disability Services(NDIS)►	Recreational Disability Activities		Therapeutic Disability Podiatry Service	
KCAC Transport Bus				

# Purpose & Values

## OUR VISION



A sustainable society that is **welcoming**, **harmonious** and **inclusive** where people are **healthy** and feel **happy** and **safe**.

## OUR PURPOSE



We provide **inclusive**, **welcoming** services and programs in response to community needs that reduce social isolation, loneliness and promote independence. We **reflect and celebrate the diversity** of our community and bring together people of all ages, abilities, ethnicity, gender diversity and religious affiliation.

We are a voice for the community, advocating for social justice and improved community resources and enhanced programs.

*As a not for profit charitable organisation funded by a range of government agencies we hold no affiliation with either political parties or religious organisations and we provide our services in a non-discriminatory manner.*



## OUR VALUES



### Integrity

Ensuring transparency and accountability in all we do



### Dignity

Creating an environment in which there is equal opportunity and a profound respect for staff and clients that makes them feel understood and appreciated



### Quality services

Ensuring excellence in all that we do and ensuring staff members take responsibility for their actions



### Empowerment

Developing staff so that they can continually up-skill, demonstrate genuine care in the delivery of services and provide access to information and resources



### Safety

Providing an atmosphere where all our clients feel welcome and where they know they will be safe



### Responsiveness

Supporting clients by being responsive, adaptive and innovative in meeting their needs



KINGSGROVE COMMUNITY  
AID CENTRE INC.

30 Morgan St Kingsgrove NSW 2208

Ph: 9150 7823 Fax: 9150 4387

Email: [admin@kcac.org.au](mailto:admin@kcac.org.au)

[www.kcac.org.au](http://www.kcac.org.au)



KCAC is a registered charity and all donations over \$2 are tax deductible.